

# Orange Jacket Update

International Agri-Center® & World Ag Expo® Volunteer Newsletter

March 2021

## World Ag Expo® Online Recap

### World Ag Expo® Online Finishes Successful First Week

A very different World Ag Expo® opened February 9, 2021. Due to the ongoing COVID-19 pandemic, the annual international Ag trade show was held entirely online for the first time in show history. The new online show boasted 752 exhibitors and an impressive 24,639 visits over three days from users in 70 countries, 49 states, and the District of Columbia.

Exhibitors engaged visitors through customized pages, live demonstrations, seminars, live chats, and Zoom calls. They were able to highlight products and services with photos, videos, and giveaways.

“This is a very different way to do a farm show,” said Jerry Sinift, International Agri-Center® CEO. “Our exhibitors worked hard on their pages and it shows. We had a strong first week and quality attendees. We have another ten months to share seminars and promote our exhibitors before we’re back to a live show.”

Still hungry for Ag information and a chance to interact with exhibitors, attendees flocked to the show website from all over the United States and around the world. More than 120 educational sessions were held covering water, dairy, sustainability, hemp, technology, and more. The seminars are now available on-demand at <https://bit.ly/WAE21Seminars>.

Representatives from the U.S. Commercial Service were on hand to assist with business matchmaking throughout the week. As requests for help came in, the team researched exhibitors to fulfill the needs. More than 60 business introductions were made over three days and matches will continue to be made. Attendees can request business matchmaking at <https://bit.ly/WAEBizMatch>.

With the change to the traditional show format, organizers decided to make the online show available throughout 2021 and will provide new content to exhibitors and attendees each month. To get alerts of new content and show news, subscribe to the email list at <https://bit.ly/WAEupdates>.

World Ag Expo® staff has also added an Exhibitor News section to the website so attendees can stay up-to-date all year long. Get the latest Exhibitor news at <https://bit.ly/WAE21-ExhibitorNews>.

World Ag Expo® will return to the live show format February 8-10, 2022 in Tulare, CA. Current exhibitors are in the renewal process.



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## World Ag Expo® Updates

### 2021 Toyota Tundra Giveaway

Enter for a chance to win a brand new 2021 Toyota Tundra! All proceeds benefit the Guilds of Valley Children's Healthcare.

#### Ticket Info:

Tickets are \$5.00 each OR Five tickets for \$20.00. You may purchase a ticket by one of the following:

- 1.) Purchase a ticket at the Holiday Boutique, 1772 W. Bullard, Fresno, CA
- 2.) Purchase a ticket from a Valley Children's Guild Member
- 3.) Purchase a ticket at one of the participating Central Valley Toyota Dealerships
- 4.) Call the Guild office of Valley Children's at 559-353-7145

#### Drawing Date:

Friday, April 30, 2021.

#### For Additional Information:

guilds@valleychildrens.org  
559.353.7145



### Visit us all year!

Thank you to everyone who visited World Ag Expo® Online! Come back every month for new seminars, specials, or to reconnect with your favorite exhibitor.

You can also refer back to <http://bit.ly/WAE21-ExhibitorNews> to stay up to date on the latest Exhibitor News.

### We Want to Hear From You!

This newsletter is about volunteers and IAC activities. We want to share any news you have that you'd like to share with the volunteer community. If you have a new baby or grandbaby, wedding anniversary, retirement, loss of a loved one, or someone we can keep in our prayers, please let us know so we can include it in our newsletter!

Please contact Theresa Luci with any volunteer news at 559.688.1030 or [theresa@farmshow.org](mailto:theresa@farmshow.org)



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## 2021 E.M. Tharp and World Ag Expo® “We Believe in Growing” Scholarship Winners

Tulare, CA – World Ag Expo® and E.M. Tharp, Inc. have teamed up again for the 14th annual “We Believe in Growing” scholarship, which supports local high school students who will be attending four-year universities to major in an agricultural field. This year’s winners, Allison Lemm of Kerman, CA, and Bryce Nagel of Tulare, CA, will each receive \$2,500 scholarships to be renewed up to four years, totaling \$10,000 per student.

“We are thrilled to join again with World Ag Expo® to support agricultural education,” said Casey Tharp, Vice President of E.M. Tharp, Inc. “There is so much ambition and talent within our younger generation. I am optimistic about the future of agriculture, because of students like Bryce and Allison.” The scholarship was established by E.M. Tharp in 2007 and has helped 28 students gain an education focused on agriculture.

Allison Lemm, a student at Kerman High School, plans to study Agriculture Education at Fresno State in the fall. Her long-term goal is to become a high school agriculture teacher.

Lemm began participating in 4-H at nine by showing rabbits, attending community service events, and going to camp. In high school, she joined FFA and became a junior camp counselor for 4-H. Through FFA Lemm began breeding sheep, dairy goats, chickens, and dairy heifers. She joined the vine pruning judging team and is serving as the Kerman FFA chapter treasurer.

“Agriculture is my biggest passion. I grew up literally living in our almond field,” shared Lemm. “My end goal, career goal, is to become a high school agriculture teacher. I’ve seen my ag teachers teach so many people about the truths of agriculture and I want to do this too.”

Bryce Nagel, a student at Mission Oak High School, plans to major in Mechanical Engineering at Cal Poly or Texas Tech in the fall. He plans to become a Mechanical Engineer in the ag industry.

Nagel joined 4-H at 10 years old. He participated in Livestock Judging, Market Swine, and Trap Shooting. He also attended leadership conferences and camp. Upon entering high school, Nagel joined FFA. He continued to show Market Swine, was a member of the Farm Power and Welding CDE teams, the Ag Banking team, and the Open/Closing competition team. Nagel has also served as the Parliamentarian and Vice President for the Mission Oak FFA chapter.

“I believe that agriculture is one of the leading industries in technologies, and needs to keep pushing forward,” stated Nagel. “My career goal is to find a company, or start my own, where I really enjoy designing and building new items for the ag industry.”

To be considered for the scholarship, students from across the Central Valley submitted letters of recommendation, high school transcripts, and must expect to graduate from high school during the 2020-2021 school year.





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## International Agri-Center® Updates

### 2021 California Antique Farm Equipment Show® Cancelled

In accordance with Tulare County Health Department, and for the health and safety of our attendees, exhibitors, vendors, volunteers, staff and community, the 2021 California Antique Farm Equipment Show® has been cancelled.

While the circumstances that have required this decision are disappointing, the California Antique Farm Equipment Show® Chairman Tony Ramos and the International Agri-Center® know this is the most responsible decision for the event and our dedicated followers.

Hear from Show Chairman Tony Ramos in an exclusive interview with Farms.com here: <https://www.farms.com/ag-industry-news/antique-farm-equipment-show-cancelled-436.aspx>.

The 2022 California Antique Farm Equipment Show® is scheduled for April 22-24, at the International Agri-Center® in Tulare, CA. We look forward to hosting you then!



**California Antique  
Farm Equipment Show®  
2021 Cancelled**

### Traffic Control Volunteer Recruitment



We need your help with traffic control at the International Agri-Center®!

The Tulare County Health & Human Services Agency is seeing long lines and lots of appointments when they are giving vaccines on our grounds. Here's how you can help keep the process moving:

- Traffic control and direction
- Delineator setup and/or take down
- Work will involve standing and dust
- Hours and days vary
- Snacks, water, coffee, and lunch provided

If you are interested in volunteering, please complete the interest form by clicking the link below.

<https://docs.google.com/forms/d/e/1FAIpQLSffpnicg-tRcwjb-B-wvARWPU6as2BoIw11Tjk-cESxh3l2A/viewform>

If you have any questions, please reach out to Wally: [wally@farmshow.org](mailto:wally@farmshow.org) or 559.556.9212.

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## International Agri-Center® Updates

### Casting Crowns to perform a live and in person Drive-In Concert

TULARE, CA – GRAMMY® winning multi-platinum group Casting Crowns is set to launch “A Night Under The Stars,” a 30-city drive-in tour headed out this spring. Presented by Compassion International, the tour gets underway March 18, and will make stop in Tulare at the International Agri-Center®.

Because the current pandemic has presented unique challenges to touring musicians, Casting Crowns’ “A Night Under The Stars” will be performed in parking lot settings across the country. Audio will not only be live, but will also be transmitted to vehicles through FM radio. All shows will follow guidelines and protocols based on local restrictions at the time of the event.

“We have missed being out on the road and seeing people in person,” says Casting Crowns frontman Mark Hall. “We have been working hard to find a way to go out and worship with folks again in a fun and safe environment. So we are excited to be able to present ‘A Night Under The Stars,’ a live and in-person drive-in concert. Our hope is that it will be a night like no other – worshipping together under the stars, singing all of our favorite songs. We hope everyone will load up the car and bring the whole family out to a safe and socially-distanced live concert event! We look forward to celebrating together!”

For ticket details, visit [www.CastingCrowns.com/tour](http://www.CastingCrowns.com/tour).



### Welcome Baby Chapman!

We are excited to announce IAC’s Ag Education Manager, Kerissa Chapman and her husband Casey Chapman have welcomed their second son, Kaisyn Noel Chapman, born on Friday, Feb. 26.

The IAC family is so excited for the Chapman family and want to wish them the very best with their new bundle of joy. Congratulations!



### Condolences to the Sa Family

We send our condolences to the family of Margaret Sa, who passed away at the age of 84. Margaret volunteered in the Finance Office and also helped answer phones during World Ag Expo®. Margaret was also a volunteer at the California Antique Farm Equipment Show®. A Memorial Rosary and Mass will be held on Saturday, March 20, 2021, 10:00 a.m. at St. Aloysius Catholic Church, 125 E. Pleasant Avenue, Tulare, with Burial at North Tulare Cemetery. Our thoughts and prayers are with the Sa family during this time of grief.

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## MARCH BIRTHDAYS

Jorge Abad

Bill Alves

Dave Amend

Lawrence Banales

Mike Barnhart

Valerie Barnhart

Jaquelin M. Beebe

Rodolfo Bejarano

Sherrie Bell

Jason Bender

John Bigler

Karen Bockman

Greg Borges

Mary Borges

Jennifer Brown

Tom Buford

Edward Burckhardt

Nicholas Chabrouillaud

Mario Coelho

Wendy Colson

Rosemary Cordeniz

David Cox

Carrie Crane Monteiro

Siobhan Cravens

Karen Crouse

Rowena Cullinane

Danell Daniel

Rusty Dennis

Tony Derington

Rolando DiRamos

Ken Espinoza

Sue Ferre

Charles (Butch) Fisher

Jessica Flanagan

Tenorio Flores

Gerri Gerlach

Jason Gonzales

Jason Gonzalez

Sylvia Gonzalez

Jim Gregory

Richard Grissom

Karen Harms

David Hernandez

Karen Hoffman

Wayne Hunter

Phil Hutson

Larry Ivey

Trenton Janes

Richard Johnston

Bob Lafferry

Joan Lampe

Siobhan LeMay-Cravens

Frank Lorenzo

June Lorenzo

Yesenia Maldonado

Sarahelena Martinez

Cisco Mascarenas

Roger McPhetridge

Mark Menezes

Michael Merchant

Richard Miller

Oscar Montoya C.

Kevin Mooney

Lance Morris

Dan Neppel

Kevin Northcraft

Bob Percy

Bruce Peoples

Elsie Phillips

Jim Pidgeon

Leon Pliksis

Angel Portillo

Peggy Raney

Kay Ray

Kevin Ray

Inga Rehka

Ronald Relyea

Gloria Roberts

Mayra Rowland-Smith

Mike Schroepfer

Nick Serafin

Natalie Slocum

Karen Snow

Josie Soto

Renee Soto

Pat Stagner

Dawn DuChesne Stevens

Lucy Stump

Jim Sullins

Ward Swank

Kim Taylor

Kelly Thurow

Cleona Tilley

Debbie Travis

Rylan Uchita

Nicholas Valdez

Michael Wallen

Brian Watte

Judy Wiens

Jacob Wilson

Kelly Wilson

Kiel Wilson

Lialy Zamora