

# Orange Jacket Update

International Agri-Center® & World Ag Expo® Volunteer Newsletter

June 2021

## World Ag Expo® Updates

### June is Dairy Month!

This month we're highlighting Exhibitors in the Dairy and Livestock sectors. These World Ag Expo® Online Exhibitors have a product, service, or expert information to help you! Check out these product categories today at <https://bit.ly/WAE21Online>.

### New for June:

Dairy and livestock operations and practices are always evolving. Find new information with these new seminars from Golden State Dairy Management:

- Nutrition
- Animal Management and Health
- Crop Protection
- Priority Nitrate Management Zones

You can find these seminars and more on-demand all month at World Ag Expo® Online.



### Save the Date!

World Ag Expo will be "Back in Ag-tion" in 2022! Mark your calendars for February 8-10, 2022!

**WORLD  
AG EXPO®**  
FEBRUARY 2022

### More June Seminars!

**On-demand starting June 1** – Cow Comfort & Behavior: Measure Benchmark, Profit

**On-demand starting June 1** – Adopting Robots Milking & Feeding: Learn From 3 Large Producers Who Made the Leap

**On-demand starting June 16** – Managing Feed Mix to Encourage Intake in Dairy Cattle

**Research starting June 1** – Forage Quality: The True Triple Mower Advantage

You can find these seminars on-demand all month at <http://bit.ly/JuneDairySeminars>.

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## World Ag Expo® Updates

### World Ag Expo® Online Update

Below is the latest traffic report for the World Ag Expo® Online Audience. February was our high, but we are still going strong with new unique visits and visits every day! May is our new post-show high and June is already showing strong traffic!

We have a new focus every month, featuring new product categories and educational seminars. Make sure to check out the editorial calendar to stay up to date on what we're highlighting next!

View the editorial calendar here: <https://files.constantcontact.com/2fcf93aa001/05133e06-0997-4522-9427-29d1d9c990d7.pdf>

Month	Unique Visits	Visits
January	10,168	20,228
February	25,108	57,588
March	3,586	7,505
April	2,628	5,898
May	4,770	10,082
June	2,870	5,246
July		
August		
September		
October		
November		
December		
<b>TOTAL</b>	<b>49,130</b>	<b>106,547</b>

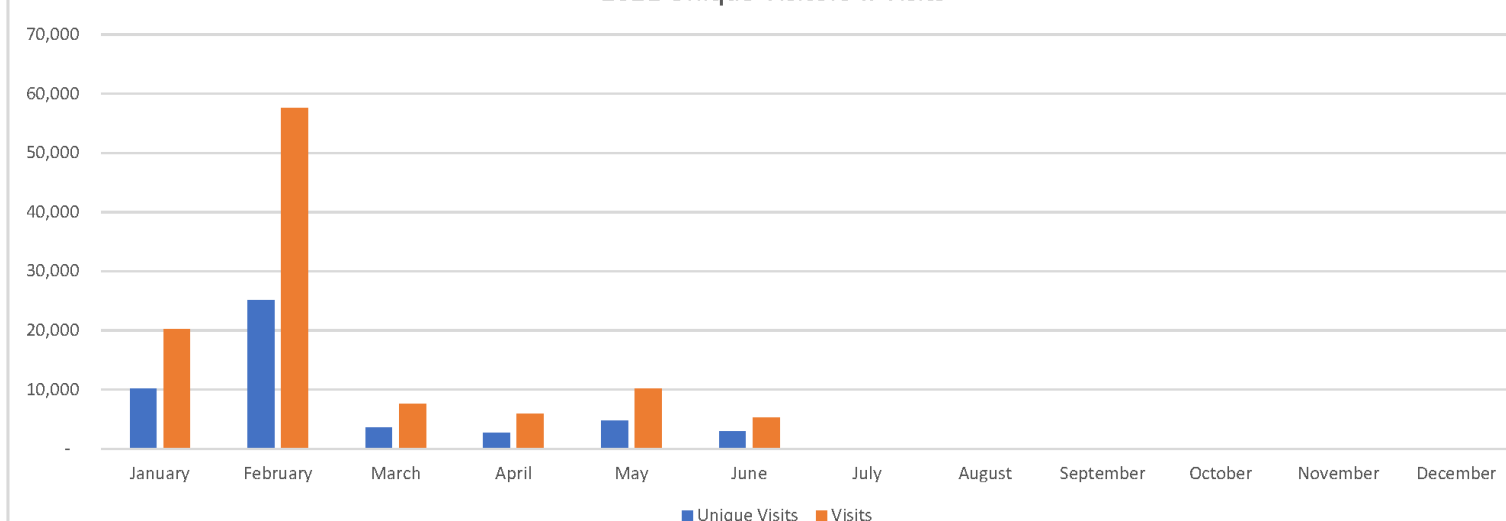


**Unique Visits** is defined as an IP address that is new to the website. They are only measured once.

**Visits** are defined as an active viewing session.

Unique Visits and Visits are measured by Map Your Show.

2021 Unique Visitors v. Visits



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## Celebrations, Prayers, Condolences

### Condolences to the Crase Family

We send our condolences to the family of Gary Crase, who passed away on May 19, 2021 at the age of 72. Gary volunteered at World Ag Expo® and CAFES for many years as a ticket taker. He most recently worked at Swap-O-Rama at the ticket gate. Graveside services were held on Thursday, May 27, 2021, at Tulare District Cemetery. Our thoughts and prayers are with the Crase family during this time of grief.

### Calling all Volunteers!

Send us a photo of you in your orange jackets along with your name, committee, and the reason you're excited for the 2022 show. We will share it on social media to get attendees and exhibitors ready for 2022!

Send your photo and information to [marketing@farmshow.org](mailto:marketing@farmshow.org) to be featured.

### We want to hear from you!

This newsletter is about volunteers and IAC activities. We want you to share any news you have with the community. If you have a new baby or grandbaby, wedding, anniversary, retirement, loss of a loved one, or someone we can keep in our prayers, please let us know so we can include it in our newsletter!

Please contact Theresa Luci with any volunteer news at 559.688.1030 or [theresa@farmshow.org](mailto:theresa@farmshow.org).



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## J U N E B I R T H D A Y S

Sharon Allison-Crook  
Elaine Anderson  
Timothy Atmajian  
Archie Battles  
Joan Becker  
Thomas Benedict  
Agustin Benitez Jr.  
Allison Bettencourt  
Socorro Biglieri  
Michelle Boesch  
Mary Bovetti  
Shirley Bridges  
Ruth Burcham  
Crystal Burchnell  
Hugh Callison  
Kayleen Chabrouillaud  
Allan Clark  
Mary Jane Codorniz  
Patty Colson  
Ninfa Conde  
Tammie Cubbage  
Linda Donley  
Arlene Ealy  
Rick Elkins  
Kathy Ellis  
Nicholas Erling  
Ted Fallert  
Eric Ferguson  
Ben Filiponi  
Greg Fletcher  
Nancy Gable  
Harold Gallagher  
Shelley Gallagher  
John Garay  
Zakary Gilbert

Claude E. Gilreath III  
Susan Hall  
Terri Harlow  
Jesse Haro  
William Harper  
Patty Hartman  
Jack Hefflefinger  
Susan Henard  
Jackie Jones  
Jim Kellogg  
Alda Lawrence  
Brenda Leal  
Christina Leal  
Deborah Ledbetter  
Lisa Lopez  
Michael Machado  
Lewis Marcelino  
Connie Martinez  
Sandra Martinez  
Paula Massey  
Tim McFadden  
Tina McWells  
Janet Menezes  
Tiffany Miller  
Sean Nicholson  
Chris Noland  
Darla Nunes  
Ty Nunes  
Joe Parriera  
Cathy Paul  
Tony Pereira  
John Perez  
Phong Pham  
Karon Pigg  
Tiffany Pilkenton

Daniel Pires  
Larry Quilici  
Tom 'Tiny' Rayburn  
David Ritter  
Refugio Sanchez  
Maria Santos-Silva  
Adrianna Santos  
Ronald Schock  
Dee Sebert  
Nana Shurghia  
Dee Simon  
Sarbjit Singh  
Lyndi Smith-Graham  
Crystal Smith  
Leonard Smith  
Sophia Smith  
Gloria Smooth  
Ed Stewart  
Micaela Swall  
Margaret Uchita  
Aaron Vargas  
Josephine Vierra  
Richard Warren  
George Wilson  
Rich Worley  
Walter Yamamoto