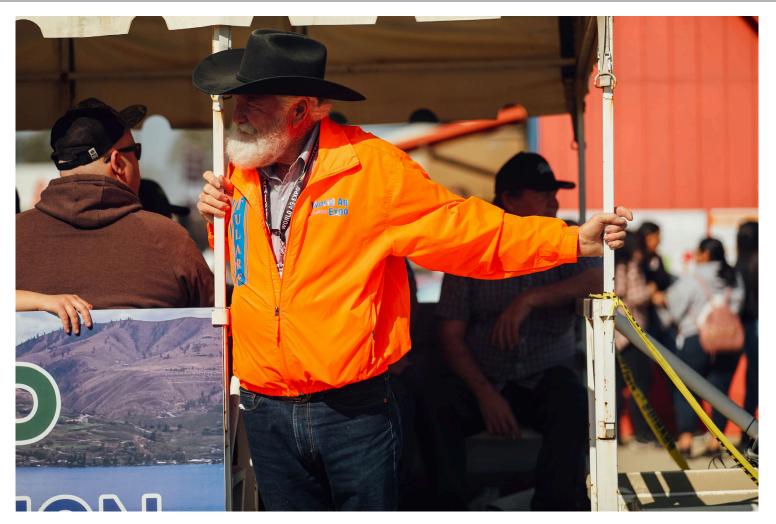
International Agri-Center® & World Ag Expo® Volunteer Newsletter

World Ag Expo® Update



2022 World Ag Expo® On-Track for February

World Ag Expo® will return live to the International Agri-Center® showgrounds in Tulare, CA for the 2022 show. The COVID pandemic forced a transition to a digital format for the 2021 show year.

"We are excited to be back on track," said Jerry Sinift, International Agri-Center® CEO. "The 2020 show was fantastic but was followed by COVID uncertainty. Our team did an amazing job creating a solid digital show for 2021 and now we're all happy to be planning a live event for 2022."

Exhibitors have been renewing their spaces in droves since March with 68% of booth spaces already sold. Another 10% of spaces are pending as returning exhibitors are requesting expansion of existing space and new exhibitors are signing up for the first time. Major manufacturers including John Deere,

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AGCO, Case IH, New Holland, Kubota, and Kioti have all committed to the February event.

"We're getting a lot of positive feedback from exhibitors," said Lisa McCrea, Exhibitor Services Leader. "They are eager to be here with us in 2022 and are looking forward to a great show!"

The return of the live event is also an economic boon for the Central Valley and California. In 2020, World Ag Expo® generated \$52.3 million in economic output, supported 568 jobs, and contributed \$20.3 million in labor income in California. Tulare County saw the most benefit where spending totaled \$30.9 million, supported 384 jobs, and contributed \$12.6 million in labor income. [1]

The 2021 World Ag Expo® Online continues to attract visitors and has new content available to users each month. June is featuring 31 dairy and livestock seminars with more than 100 exhibitors available in the same categories. July will focus on Irrigation; the full 2021 editorial calendar can be viewed at https://bit.ly/WAEOnlineEditorialCalendar. Attendees can visit the online show for free and just need to set up a free My Show Planner account to view seminars. To get started visit https://bit.ly/WAE21Online.

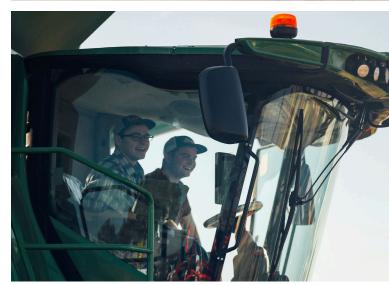
The 2022 World Ag Expo® is scheduled February 8-10 at the International Agri-Center® in Tulare, CA. Ag businesses interested in becoming an exhibitor can request space at https://bit.ly/WAE22GetSpace.

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[1] 2020 World Ag Expo® Economic Impact Study by Beacon Economics, https://www.worldagexpo.com/wp-content/uploads/sites/2/2021/06/WorldAG_Expo_ImpactStudy.pdf







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July 2021

World Ag Expo® News

July is Water & Irrigation Month!

This month we're highlighting Exhibitors in the Water & Irrigation sector. Our World Ag Expo® Online Exhibitors have a product, service, or expert information to help you!

July Product Categories:

- Engines, Motors, Pumps
- Irrigation Equipment
- Pumps, Compressors
- Tanks, Containers, Storage
- Water, Well Services

Check out these product categories today at https://bit.ly/WAE21Online.

See all of the Product Categories http://bit.ly/bit.ly/WAE21ProductGallery. https://bit.ly/WAE21ProductGallery.

We want to hear from you!

This newsletter is about volunteers and IAC activities. We want you to share any news you have with the community. If you have a new baby or grandbaby, wedding, anniversary, retirement, loss of a loved one, or someone we can keep in our prayers, please let us know so we can include it in our newsletter!

Please contact Hayley Marciochi with any volunteer news at 559.688.1030 or hayley@farmshow.org.



World Ag Expo® Presents Valley Children's Healthcare with Check

The International Agri-Center®, World Ag Expo® and the Central Valley Toyota Dealers presented a check in the amount of \$68,400 to the Guilds of Valley Children's Healthcare on Friday, June 9.

The World Ag Expo® Toyota Tundra Giveaway check represented the total funds raised by the Guilds who participated in World Ag Expo's® Toyota Tundra Giveaway by selling chances to win a new 2021 Tundra. The proceeds from the giveaway directly benefit Valley Children's.



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IAC News

Calling all Volunteers!

Send us a photo of you in your orange jackets along with your name, committee, and the reason you're excited for the 2022 show. We will share it on social media to get attendees and exhibitors ready for 2022!

Send your photo and information to <u>marketing@</u> <u>farmshow.org</u> to be featured.



Staff Updates

AgVentures!® staff update

Ag Education Manager Kerissa Chapman, has left the International Agri-Center® after 12 years. We will miss Kerissa and wish her the best as the new Marketing Manager at E.M. Tharp!

We will be hiring an Ag Education coordinator in the near future.

Facility Rentals staff update

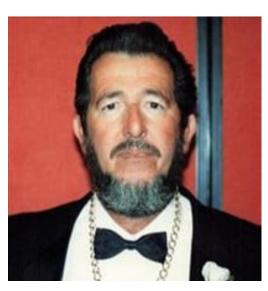
Facility Rentals Manager Morganne Clark has left the International Agri-Center® after three years. We wish Morganne the best in her future endeavors!

We'd like to congratulate staff member Adrianna McCoy for being promoted to Facility Rentals Manager!

Condolences to the Alves Family

We send our condolences to the family of John Alves, who passed away on June 25, 2021. John volunteered in the West Office at World Ag Expo® for many years.

A celebration of his life was held on Friday, July 2, 2021, at Salser & Dillard Chapel. Our thoughts and prayers are with the Alves family during this time of grief.



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JULY BIRTHDAY'S

Dolores Alarcon

Dustin Allen

Elliot Allen

Neil Anderson

Brittany Atchison

Doug Barnhart

Kvle Basti

Mike Batten

Esther Bermejo

Rick Borges

Barbara Brannon

Dave Brovles

Brian Calemmo

Cindy Calemmo

Jorge J. Calva

Dan Castro

Bethany Christenson

Don Cordeniz

Giovanni Cortez

Garrett Costa

Everett Crook

Mark De Lima

Lucille Demetriff

Ken Dodson

Richard Dunkin

Rhea Ann Enas

Tom Finn

Eric Fjeldsted

Kathy Fletcher

Kimberly Flora

Ray Frasquillo

Peggy Sue Gilreath

Sally Hansen

Carol Hendon

Sheila Hernandez

Cody Hipp

Tricia Hire

Harold Hoefling

Dillon Hott

Don Hott

Renee Ivey-Tucker

Ken Jennings

Marsha Jeter

Joe Jones

Michelle Jump

Robert Keeley

Russell Keeley

Keith Kizziar

Cedric Kleinhans

Sue Koontz

Randy Kuntz

Tom Lampe

Marc Limas

Earl Limon

Noreen Livingston

Ray Machado

Jim Marcom

Ron Marks

Jose Marquez

Diane Mathis

Ed Mayo

Betsy McFarland

Frank Mello

David Mendonca

Mark Merzoian

Elaine Mings

Craig Monteiro

Andrea Moore

Larry K. Moore

Tim Murphy

Kyle Nelson

Hayley Nimitz

Michael Nimitz

Joseph Ouassil

Jeff Overacker

Charla Patterson

David Pelton

Rosemary Perez

Dan Peters

Darcy Phillips

George Pierce

Jim Pyle

John Quinonez Jr.

Vince Quinonez

Alezandra Ramirez

Patty Rocha

Danny Salcedo

Blondina Scherr

Jodi Searcy

Linda Seargeant

Joseph Serpa

Debbie Shaw

Kathy Smith

Joe Sorce

Barbara Springer

Andrew Stanley

Mark Swall

Charlie Taylor

Haylee Travis

Bobby Uchita

Christina Vieira

Gerry Ward

Dorothy Warren

Sherwin Westra

Bill Wheatley

Jennifer White

Josh Woodand

Kim Wright

Brenda Yanez