International Agri-Center<sup>®</sup> & World Ag Expo<sup>®</sup> Volunteer Newsletter

November 2021

### World Ag Expo® Updates



### Steve Wilbur introduced as 2022 World Ag Expo® Chairman

After a 16 month wait, the 2022 World Ag Expo<sup>®</sup> season was kicked off by Show Chairman Steve Wilbur on Saturday, September 25. The "Chairman's Kickoff Dinner" was attended by volunteers, staff, and invited guests at the Social Hall on the International Agri-Center<sup>®</sup> grounds. For many, it was the first time they had seen each other since the 2020 show.

"This is a great night," gushed Wilbur. "It is so good to be back together and working on a farm show!"

A local cotton farmer, Wilbur also runs a dairy with his family, grows feed and multiple row crops. He has previously served as the International Agri-Center<sup>®</sup> Board Chair, as well as being the 2014 Chairman of the California Cotton Growers Association and serving on the board of Cotton Inc.

The 2022 show proclaims World Ag Expo<sup>®</sup> is "Back in Agtion," a play on words with a few meanings. While COVID-19 sidelined the live show in 2021, farmers and ag professionals never stopped working during the pandemic. Volunteers and staff are ready to bring back the live show and provide a place for everyone in ag to meet, shop, and learn something new. Plus, "Agtion" is a Dad-joke style play on "Action" reminding people that farm shows are a fun place to be.

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"We're so happy to be back," said Jerry Sinift, International Agri-Center<sup>®</sup> CEO. "The 2021 digital show was an interesting experience, but we're ready to get our boots on the show grounds to work with our exhibitors and host our attendees."

The annual show is produced by the International Agri-Center<sup>®</sup>, a non-profit focused on agriculture education year-round.

Entering its 55th year, World Ag Expo® is the largest annual outdoor ag tradeshow in the world. In 2020, the show saw 106,357 attendees from 46 states and 56 countries. With more than 1,400 exhibitors and 2.6 million square feet of exhibit space, World Ag Expo® provides a platform for networking, education, and business in one of the most productive ag counties in the United States. Applications are open online for seminar submissions at <u>https://bit.ly/WAE22SeminarApp</u> and the Top-10 New Products Contest at https:// bit.ly/WAE22Top10App.

Tickets are on sale online now at <u>https://bit.ly/</u> <u>WAE22Tickets</u>, and attendees can plan their visit at <u>www.worldagexpo.org</u>. With a diverse lineup of agriculture companies and seminars covering international trade, irrigation, ag policy, hemp, and more, there is something for every ag professional at the 2022 World Ag Expo<sup>®</sup>. The 55th edition will run Tuesday, February 8 through Thursday, February 10, 2022 at the International Agri-Center<sup>®</sup> in Tulare, CA.

For more information, visit <u>www.worldagexpo.org</u>.







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### World Ag Expo<sup>®</sup> is back in Agtion!

Above is the official 2022 World Ag Expo<sup>®</sup> poster! Additional posters will be available if you would like to advertise at your business or want a personal copy, please let us know! World Ag Expo<sup>®</sup> tickets and farm tours for 2022 are live! International ticket packages are also available for purchase online. Visit <u>https://bit.ly/WAE22Tickets</u> to purchase tickets today!

Call us at 559.688.1030 or email <u>marketing@</u> <u>farmshow.org.</u>

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### International Agri-Center® Updates

#### International Agri-Center<sup>®</sup> Closed: November 25 - 26, 2021

Happy Thanksgiving! The International Agri-Center<sup>®</sup> will be closed November 25-26, to allow our staff to celebrate Thanksgiving with family and friends. The office will reopen Monday, November 29.



#### We Want to Hear From You

This newsletter is about volunteers and IAC activities. We want to share any news you have that you'd like to share with the volunteer community. If you have a new baby or grandbaby, wedding anniversary, retirement, loss of a loved one, or someone we can keep in our prayers, please let us know so we can include it in our newsletter!

Please contact Hayley Marciochi with any volunteer news at 559.688.1030 or hayley@farmshow.org

#### AgVentures!<sup>®</sup> Golf Tournament a Hit!

The International Agri-Center<sup>®</sup> hosted the annual AgVentures!<sup>®</sup> Golf Tournament on Friday, October 15, at the Tulare Golf Course. Congratulations to Clarklind Farms for being this year's AgVentures!<sup>®</sup> Golf tournament winner! We had 29 teams on the course and a full list of amazing raffle items.

Thank you to all the hard-working volunteers who made this possible. And a special thanks to all the teams who came out and supported this year's tournament. We'll see you next year!





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### NOVEMBER BIRTHDAYS

Heduina Alves **Steven Alves** Mark Amaral Donald Anderson Nestor Arucan Glen Asay Ken Becker Andrew Benavides Bill Benedetti James Benedict **Craig Bergman** Kathleen Bloom Ed Boren Susie Borges **Richard Boucher Keeley Bramer** Jim Brannon Earl Bravo Joan Bristow Meagan Burke Bob Bustamante Del Canby Bernie Cargle Jon Castro Delilah Cazares Ralph Chapman Bradley Clark Bryan Cline **Cris Colson** Greg Cotta Paula Criswell Jodie L. Denney Janice Donwen **Everett Doty Dick Edwards** 

Gloria Mazzei Eichman Nora Encinas Ernie Fawkes Debi Ferreira Robert Fletcher Mark Fults Mandy Gallegos Jim Gilroy Mike Hartman SL Henlev Richard Huth Marleen Johnson Ralph Keeley III Kirk Kindy Jim Klapperich Phil Kneeland Dave Konold Kurtis Krumdick Ameen Kunbargi **Rosa Larios** Al Lemus Amber Lyons Lucy Macias Mary Martinez Angela McPhetridge Clint McPhetridge Kimberly Miller Connie Minatta Erik Myers Vernon Nasemento Matt Paggi Sheryl Peterson Jacob Peyton Pam Pollock Mike Quinn

Merika Raney Maranda Reberry Wade Roberts Monica Rojas **Constance Roman** Philip Sell Larry Shanley **Roger Shaw** Joe Simas Rachel Souza Tricia Stever Blattler Randi Suttles **Kelsey Swall David Symons Ben Terrill** John Thomas Wilma Tolbert Jiggs Travis Mark Uchita **Bill Van Leeuwen** Andy Vidak Tricia Wafford Diana Warnock Sandy Warren Patti Watte Matt Weaver Garrett Weese Jeannie Williams Linda Woodbury Mike Young Theresa Zotti