

# Orange Jacket Update

International Agri-Center® & World Ag Expo® Volunteer Newsletter

March 2022

## World Ag Expo® Recap



### 55th World Ag Expo® Comes to a Close

Serious buyers and curious crowds returned to Tulare for the 55th edition of World Ag Expo®. The world's largest annual outdoor agricultural exposition came to a close on Thursday, February 10 and boasted 1,272 exhibitors on 2.6 million square feet of exhibit space. The three-day show hosted 98,387 attendees representing 49 states, the District of Columbia, and 34 countries.

Exhibitors reported quality traffic and numerous leads at the highly anticipated return to a live event. Veteran exhibitor Dragon-Line LLC was in Pavilion B, the irrigation and water hall.

"This is the best World Ag Expo ever for Dragon-Line," reported Monty Teeter, company CEO. "A great exposition for domestic and international producers to participate and view so many facets of the Ag industry. World Ag Expo efforts helped host not only big companies, but also new innovative small companies that amazed all attendees!"

Farmers and ranchers returned in large numbers for the 2022 show after the event went digital in 2021 due to the COVID 19 pandemic. World Ag Expo® is one of the first large Ag events of the year offering opportunities to network and learn about the newest Ag equipment, services, and technology.



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More than 100 educational seminars, demonstrations, and workshops were held over three days and covered a variety of topics ranging from irrigation to dairy, livestock to professional development.

“This was a great way to return to a live event” said Jerry Sinift, CEO of the International Agri-Center®. “Buyers showed up, exhibitors are thrilled, and we were all able to come together to celebrate Ag. We knew we wouldn’t hit the attendee total from 2020, but this was better. Everyone saw highly engaged crowds who were happy to be here.”

Ag tech was the highlight of the event and showed the advances Ag has made in the last two years. Nine of the ten winners of the 2022 Top-10 New Products contest were a tech-forward item. A number of exhibitors took larger spaces to offer demonstrations, equipment skill contests, and ride and drive opportunities for attendees.

Other popular attractions at the 2022 World Ag Expo® included the Big Idaho Potato, the Fresno State WET Center Innovation Pitch Event, and the WW Livestock Demonstration Pavilion.

The 2023 World Ag Expo® will be held February 14-16. Space renewals are now being accepted from 2022 exhibitors. Potential exhibitors can begin requesting space on March 1, 2022 at [www.worldagexpo.org](http://www.worldagexpo.org).

**WORLD**  
**AG EXPO®**  
**TULARE, CA 2023**



Open Monday - Friday 8:00 a.m. to 5:00 p.m. | 559.688.1030 | [info@farmshow.org](mailto:info@farmshow.org) | Follow us on Facebook



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### 2022 E.M. Tharp and World Ag Expo® “We Believe in Growing” Scholarship Winners Announced

World Ag Expo® and E.M. Tharp, Inc. have teamed up again for the 15th annual “We Believe in Growing” scholarship, supporting area high school students who will be attending four-year universities to major in an agricultural field. This year’s winners, Anabelle Jobe of Bakersfield, CA, and Frank Fernandes of Tulare, CA, will each receive \$2,500 scholarships to be renewed up to four years, totaling \$10,000 per student.

“We are excited to partner with World Ag Expo once again for the scholarship program,” said Casey Tharp, Vice President of E.M. Tharp, Inc. “E.M. Tharp sees the potential growth in these students to become great leaders in the agriculture industry and we are honored to help them achieve their career goals.” The scholarship was established by E.M. Tharp in 2007 and has helped 28 students gain an education focused on agriculture.

Anabelle Jobe, a student at North High School, plans to study Agriculture Education at Fresno State in the fall. Her long-term goal is to become an Ag Teacher.

Jobe began participating in FFA in High School. She has served as a chapter officer, competed in multiple categories, and shown livestock at the county fair. Jobe is a member of Link Crew, is a blood donor, and is working on a sock drive to stock their high school pantry. She cites her FFA experience as the most fulfilling part of her high school experience.

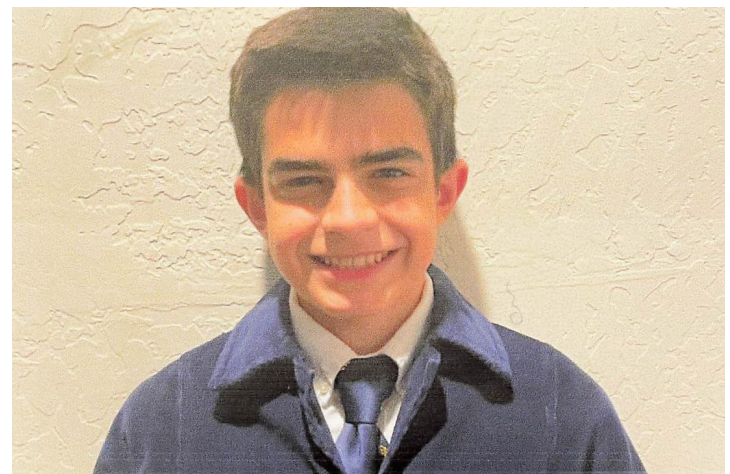
“My FFA experience has been so fulfilling over the past four years. My very first FFA competition was Opening and Closing at the sectional level. That opportunity is where I found my passion for public speaking and even won my first award. Maybe it was the feeling of accomplishment after or the nerves right before, but I loved it”, stated Jobe.



Frank Fernandes, a student at Mission Oak High School, plans to major in Ag Systems Management at either Cal Poly or Fresno State in the fall. He plans to become a Crop Farmer/Business Owner.

Fernandes plans to take over the family farm and ranch and prepared for his future role by taking agriculture classes and participating in 4-H and FFA. He showed dairy cattle each year, was part of dairy judging, citrus judging, and farm power, and did community service. He also played on the Mission Oak golf team.

“I have always enjoyed the farm and have planned to stick with it as I grow up. My plan hasn’t changed since then. I have always felt a connection and interest in agriculture, specifically farming. I’ve had this passion for the farm probably since I was around four years old”, stated Fernandes.



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## World Ag Expo® News

### WAE 22 Exhibitor Success Story

Our Uzbekistan exhibitors had a great show. Click to read about the \$1 million deal they made at World Ag Expo®! <https://uz.usembassy.gov/dried-fruits-to-the-us/>.



### We Want to Hear From You

This newsletter is about volunteers and IAC activities. We want to share any news you have that you'd like to share with the volunteer community. If you have a new baby or grandbaby, wedding anniversary, retirement, loss of a loved one, or someone we can keep in our prayers, please let us know so we can include it in our newsletter!

Please contact Hayley Marciochi with any volunteer news at 559.688.1030 or [hayley@farmshow.org](mailto:hayley@farmshow.org).

### Condolences to the Nightingale Family

We send our condolences to the family of Lucille Nightingale who passed away on January 22, 2022. Lucille was a volunteer for the International Business Center committee and info committee at World Ag Expo®. Memorial services were held privately. Our thoughts and prayers are with the Nightingale family during this time of grief.

### AgVentures!® presented check at CA Ag Leadership Breakfast

The California Ag Leadership Foundation presented AgVentures!® with a \$7,500 donation at the annual California Ag Leadership Foundation Breakfast during World Ag Expo®. Because of their generous donation, AgVentures!® will be able to continue our ag education mission and outreach.



### Condolences to the Machado Family

We send our condolences to the family of Ray Machado who passed away on January 10, 2022. Born July 12, 1949, Raymond lived in Tulare, CA his entire life – growing up one of fifteen children to John and Mary Machado on their family's dairy farm. Ray was one of the original Orange Jacket volunteers for World Ag Expo®, starting as a volunteer with the farm show in 1971. A memorial service was held on January 20, 2021. Our thoughts and prayers are with the Machado Family during this time of grief.

### Condolences to the Jones Family

We send our condolences to the family of Gareth Jones who passed away on January 4, 2022. Gareth was a past volunteer at World Ag Expo®. A memorial service was held on January 19, 2022. Our thoughts and prayers are with the Jones family during this time of grief.

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## MARCH BIRTHDAYS

Jorge Abad  
Bill Alves  
Amend Dave  
Lawrence Banales  
Mike Barnhart  
Valerie Barnhart  
Jaquelin M. Beebe  
Rodolfo Bejarano  
Sherrie Bell  
John Bigler  
Karen Bockman  
Greg Borges  
Mary Borges  
Jennifer Brown  
Tom Buford  
Edward Burckhardt  
Brunilda Camacho  
Nicholas Chabrouillaud  
Mario Coelho  
Wendy Colson  
Rosemary Cordeniz  
David Cox  
Carrie Crane Monteiro  
Siobhan Cravens  
Karen Crouse  
Rowena Cullinane  
Danell Daniel  
Rusty Dennis  
Tony Derington  
Rolando DiRamos  
Ken Espinoza  
Sue Ferre  
Charles (Butch) Fisher  
Jessica Flanagan  
Tenorio Flores  
Gerri Gerlach  
Jason Gonzales

Jason Gonzalez  
Sylvia Gonzalez  
Jim Gregory  
Randy Griffin  
Richard Grissom  
Karen Harms  
David Hernandez  
Karen Hoffman  
Wayne Hunter  
Phil Hutson  
Larry Ivey  
Trenton Janes  
Richard Johnston  
Elizabeth Kemp  
Bob Lafferry  
Joan Lampe  
Siobhan LeMay-Cravens  
Frank Lorenzo  
June Lorenzo  
Yesenia Maldonado  
Sarahelena Martinez  
Misti Mata  
Roger McPhetridge  
Mark Menezes  
Michael Merchant  
Richard Miller  
Oscar C. Montoya  
Kevin Mooney  
Lance Morris  
Dan Neppel  
Kevin Northcraft  
Bob Percy  
Bruce Peoples  
Elsie Phillips  
Jim Pidgeon  
Leon Pliksis  
Angel Portillo

Peggy Raney  
Kay Ray  
Kevin Ray  
Gene Reeder  
Inga Rehka  
Ronald Relyea  
Gloria Roberts  
Mayra Rowland-Smith  
Mike Schroepfer  
Nick Serafin  
Jeremy Serpa  
Kathryn Shoenhair  
Natalie Slocum  
Karen Snow  
Josie Soto  
Renee Soto  
Pat Stagner  
Dawn DuChesne Stevens  
Lucy Stump  
Jim Sullins  
Ward Swank  
Kim Taylor  
Kelly Thurow  
Cleona Tilley  
Debbie Travis  
Rylan Uchita  
Nicholas Valdez  
Michael Wallen  
Jeanne Warren  
Brian Watte  
Andy West  
Judy Wiens  
Jacob Wilson  
Kelly Wilson  
Kiel Wilson  
Lialy Zamora